

# SPONSORSHIP OPPORTUNITIES



# Legal Care Affair

THURSDAY, SEPTEMBER 27, 2018  
5:30-8:30 PM

THE METROPOLITAN  
BALLROOM & CLUBROOM  
GOLDEN VALLEY, MINNESOTA



**CANCER LEGAL CARE**  
LAWYERS ON YOUR CANCER CARE TEAM

## ABOUT CANCER LEGAL CARE

Since 2007, Cancer Legal Care has provided free legal care services to Minnesotans affected by cancer who otherwise could not afford the services of an attorney for the legal issues which directly impact their health and well-being.

Leveraging the power and expertise of volunteer attorneys around the state in conjunction with a small staff of dedicated attorneys, Cancer Legal Care's various legal care programs have provided over \$8.6 million in free legal care services and educational programming to over 8,000 Minnesota cancer patients, survivors, and caregivers.

Cancer Legal Care is a recognized thought leader in the state, working to advance the integration of critical legal care services into the provision of whole patient cancer care.

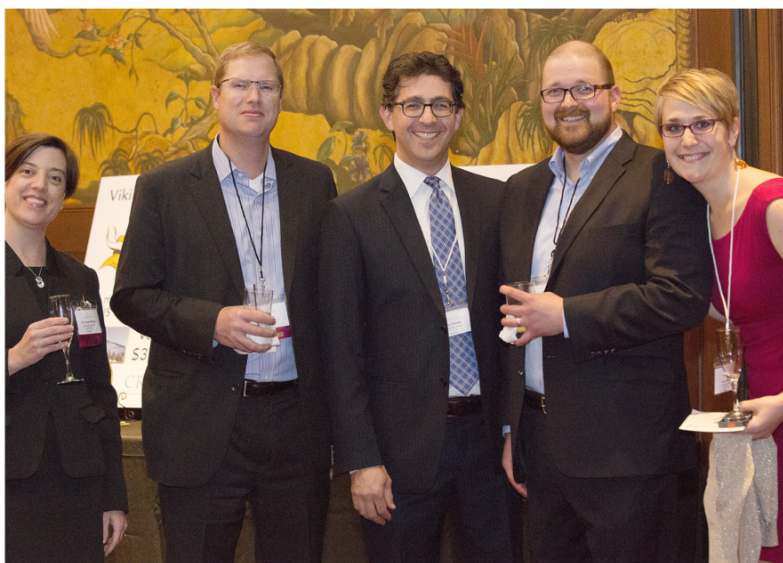
*You've taken the weight of the world  
off my shoulders. Cancer Legal Care  
has been a lifeline for me.*

— A recent client



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The Legal Care Affair is Cancer Legal Care's annual signature fundraising event and brings together more than 250 leaders from the Twin Cities' medical, legal, and business communities.





Funds raised at the event are used to support legal care services provided year round to Minnesota cancer patients and survivors all across the state.







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For more information  
on sponsorship benefits,  
please contact

Lindy Yokanovich,  
Founder & Executive Director  
651-412-8226 or [lindy@cancerlegalcare.org](mailto:lindy@cancerlegalcare.org)

*You have been very helpful!  
This process is extremely overwhelming.  
I have never lived day by day until now.  
Thank you for your help!  
Can I call you again if I need to?*

—A recent client



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## BENEFITS OF SPONSORSHIP

	PRESENTING \$20,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Event Tickets	Unlimited	16 (2 Tables)	8 (1 Table)	8 (1 Table)	4 (1/2 Table)
Table signs	Unlimited	2	1	1	1/2
Logo on all event materials	✓	✓	✓	✓	✓
Logo on CLC website	✓	✓	✓	✓	✓
Ad size in event program	Full page	1/2 page	1/2 page	1/3 page	—
Recognition on CLC's website as annual supporter	✓	✓	✓	—	—
Option to purchase additional tickets at sponsor rate	✓	✓	✓	✓	✓
Opportunity for remarks at podium	✓	—	—	—	—
Social media mentions	10	8	6	4	2
Opportunity to provide branded gift to attendees	✓	✓	✓	—	—

## A LA CARTE SPONSORSHIP

### WINE TOSS SPONSOR

Sponsor this fun and lively game during the cocktail hour!

Cost: \$1,500

Benefits: All Bronze benefits and table signs at Wine Toss table

### COCKTAIL HOUR SPONSOR

Help get the evening off to a great and festive start by sponsoring the appetizers to be served during the cocktail hour.

Cost: \$3,000

Benefits: All Silver benefits and B&W logo on 500 cocktail napkins

### DESSERT SPONSOR

Provide a sweet ending to dinner service.

Cost: \$2,000

Benefits: All Bronze benefits and branded dessert

### RAFFLE ITEM SPONSOR

Let us know what you have in mind! A trip? Once in a lifetime opportunity? Weekend up at the lake?

Cost: Variable; minimum \$1,500 fair market value

Benefits: All Bronze benefits and table signs with raffle item

Your support helps provide free legal care  
to Minnesotans with cancer.



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## LEGAL CARE AFFAIR CELEBRATION & FUNDRAISER

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### SPONSORSHIP RESPONSE FORM

Contact Name: \_\_\_\_\_

Company Name (as it should appear in promotional copy):

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Opportunities

Please respond by **July 16, 2018** to take full advantage of all benefits of sponsorship.

- |                                     |          |  |   |
|-------------------------------------|----------|--|---|
| <input type="checkbox"/> Presenting | \$20,000 | <input type="checkbox"/> Wine Toss     | \$1,500   |
| <input type="checkbox"/> Platinum   | \$10,000 | <input type="checkbox"/> Cocktail Hour | \$3,000   |
| <input type="checkbox"/> Gold       | \$5,000  | <input type="checkbox"/> Dessert       | \$2,000   |
| <input type="checkbox"/> Silver     | \$2,500  | <input type="checkbox"/> Raffle Item   | Give Lindy Yokanovich a call to discuss<br>potential raffle items! 651-412-8226 |
| <input type="checkbox"/> Bronze     | \$1,000  |  |   |

### Payment Methods

- ☐ Check or Money Order may be made payable to Cancer Legal Care
- ☐ Credit Card Payment Type of Card (MC/Visa/AmEx): \_\_\_\_\_

Name on Card: \_\_\_\_\_ Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code on Back of Card (3 digits): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

- ☐ Online at [www.CancerLegalCare.org](http://www.CancerLegalCare.org) via the "Donate" tab
- ☐ Please send invoice to the attention of the contact name above

For more information regarding sponsorship opportunities, please contact  
Lindy Yokanovich @ 651-412-8226 or  
Alicia Baraga at 651-485-3242 or [Alicia@WowFactorParty.com](mailto:Alicia@WowFactorParty.com)  
6 Pine Tree Drive, Suite 120 | Arden Hills, Minnesota 55112  
651.917.9000 | [CancerLegalCare.org](http://CancerLegalCare.org)



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PLEASE JOIN US



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